



ST JOHN'S
College

OFFICE OF CAREER SERVICES

THE “WHY?” ADVANTAGE:

How St. John's Graduates
Outrival Peers in the Work Place

Professional work consists of procedures: what an organization does, and how it does it.

- ◆ A doctor follows a procedure for a diagnosis.
- ◆ A lawyer follows a procedure for writing a will.
- ◆ A tax professional follows a procedure for accounting.

A good employee masters procedures quickly, asking “What do we do, and how do we do it?”

But a great employee also examines assumptions, asking “Why do we do it, and can we do it better?”

This “Why?” advantage is a direct outgrowth of The Program at St. John's College.

At St. John's, faculty teach one thing only: how to ask the right questions. Students tackle everything from reading Aristotle in the original Greek to solving quantum wave equations.

This kind of education has prompted billionaire Mark Cuban to predict that, in 10 years, “a liberal arts degree in philosophy will be worth more than a traditional programming degree.”

Highly skilled workers are pouring out of America's top colleges and universities—and they're a dime a dozen.

Let your competition follow the pack by hiring them.

Your advantage lies with the independent thinkers from St. John's College.

“What a gift. What an education.”

-NEW YORK TIMES